

2027
MLK

A Legacy of
Opportunity

SCHOLARSHIP BREAKFAST
& COMMUNITY CELEBRATION

YOUR INVESTMENT. *Their opportunity.* OUR COLLECTIVE LEGACY.

THE MORNING

Saturday, January 16, 2027
Doors open at 9:00 AM

KEYNOTE ADDRESS

Dr. Eddie Glaude Jr.
Princeton University professor

THE VENUE

Bonne Sante Wellness Center
Baton Rouge, Louisiana

Presented by Baton Rouge Community College and United Christian Faith Ministries, with the United Excel Social Justice Ministry

AN INVITATION

HONORING A LEGACY. INSPIRING A GENERATION. INVESTING IN OUR FUTURE.



THE CELEBRATION

A Legacy of Opportunity, the 2027 MLK Scholarship
Breakfast & Community Celebration

THE MORNING

Saturday, January 16, 2027
Bonne Sante Wellness Center, Baton Rouge, Louisiana

YOUR CONTACT

Mila Sexton, CFRE
sextonm@mybrcc.edu · [225-216-8401](tel:225-216-8401)

Dear friends,

Dr. Martin Luther King Jr. challenged us to see justice, equality, opportunity, and human dignity as realities within reach of every person. Progress does not happen by chance. It takes courage, commitment, and people willing to turn conviction into action.

On Saturday, January 16, 2027, Baton Rouge Community College (BRCC) and United Christian Faith Ministries (UCFM), with the United Excel Social Justice Ministry, will bring Baton Rouge together for A Legacy of Opportunity. We share one belief: education transforms lives, opportunity strengthens communities, and service inspires change.

The celebration builds on UCFM's longstanding tradition of honoring Dr. King through social justice, community service, and student scholarships, and on BRCC's commitment to educational access, workforce development, and economic opportunity. Dr. Eddie Glaude Jr. will deliver the keynote address, and at 10:20 AM, scholarships funded by this celebration will be awarded on stage.

We invite your organization to stand with us as a sponsor.
Your investment becomes their opportunity, and together, our collective legacy.

With gratitude,

Mila Sexton, CFRE

Assistant Vice Chancellor
Baton Rouge Community College

Dr. Kristie Perry

Director, United Excel Social Justice Ministry
United Christian Faith Ministries

AT A GLANCE

THE MORNING

9:00 AM	Doors open
9:50 AM	Community breakfast
10:20 AM	Scholarship presentations Scholarships funded by this celebration, awarded on stage
11:00 AM	Panel discussion
11:40 AM	Keynote address Dr. Eddie Glaude Jr.
12:45 PM	VIP Reception By invitation, for sponsors and distinguished guests

THE SPONSORSHIPS

SPONSORSHIP	THREE OF ITS BENEFITS	INVESTMENT
Legacy of Leadership PRESENTING · EXCLUSIVE	Recognition and remarks during the event Two reserved VIP tables for 20 guests Exclusive back cover ad in the event program	\$25,000
Dream Builder SIGNATURE · TWO AVAILABLE	Recognition during the event One reserved VIP table for 10 guests Full-page ad in the event program	\$10,000
Keepers of the Dream SIGNATURE · FOUR AVAILABLE	One reserved VIP table for 8 guests Half-page ad in the event program Logo on the program, signage, website, and social media	\$7,500
Champions of Opportunity COMMUNITY	One reserved table for 8 guests Quarter-page ad in the event program Logo on the program and signage	\$5,000
Future Leaders COMMUNITY	One reserved table for 8 guests VIP Reception invitations for 8 guests Name on all event materials, including the program and signage	\$2,500
Seeds of Promise COMMUNITY	One reserved table for 8 guests VIP Reception invitations for 8 guests Name in the event program	\$1,500

COMMIT BY

— **Friday, November 20, 2026**, to receive all benefits as described

PAYABLE TO

The Baton Rouge Community College Foundation, a 501(c)(3) charitable organization

YOUR CONTACT

Mila Sexton, CFRE, Assistant Vice Chancellor, Baton Rouge Community College · sextonm@mybrcc.edu · [225-216-8401](tel:225-216-8401)

A MORNING OF REFLECTION AND OPPORTUNITY



Photo: Sameer A. Khan

KEYNOTE ADDRESS

Dr. Eddie Glaude Jr.

New York Times bestselling author, Princeton University professor, MSNBC contributor, and Morehouse College graduate

Dr. Glaude brings his insight and commanding presence to Baton Rouge for a celebration of the life and enduring legacy of Dr. Martin Luther King Jr. A graduate of Morehouse College, Dr. King's alma mater, he has given his career to the American experience: confronting difficult truths and opening honest conversations about leadership, justice, opportunity, and the future of the nation.

This is an invitation to reflect, to be inspired, and to recognize the power each of us holds to carry Dr. King's dream forward.

<i>Democracy in Black</i>	2016
<i>Begin Again: James Baldwin's America and Its Urgent Lessons for Our Own</i>	2020
<i>An Unfinished Love Story: A Personal History of the 1960s</i>	2024

WHO IS IN THE ROOM

Business executives, community leaders, educators, and students share breakfast, a panel discussion, and the keynote. Sponsors and distinguished guests continue at the VIP Reception, 12:45 to 1:30 PM.

THE MOMENT

10:20 AM

Scholarships funded by this celebration are awarded on stage.

\$1,000 Two scholarships

\$500 Two book scholarships

For high school seniors and college students pursuing higher education at Baton Rouge Community College and other colleges and universities. A portion of event proceeds funds these scholarships, and your sponsorship is an investment in students, future leaders, and a stronger workforce.

PRESENTING SPONSOR · EXCLUSIVE

LEGACY OF LEADERSHIP

The presenting level. Your organization stands beside Baton Rouge Community College and United Christian Faith Ministries on every piece of the celebration, from the Save the Date to the stage.

INVESTMENT

\$25,000

[Reserve this sponsorship](#)

[Speak with Mila Sexton](#)

ON STAGE

Recognition and remarks during the event

HOSPITALITY

Two reserved VIP tables for 20 guests

VIP Reception invitations for 20 guests

IN PRINT AND ONLINE

Exclusive back cover ad in the event program

Logo as Legacy of Leadership Sponsor on all event materials: Save the Date, program, signage, and website

Dedicated social media campaign

Beyond Dream Builder: remarks during the event, two reserved VIP tables and VIP Reception invitations for 20 guests, the exclusive back cover ad, your logo on the Save the Date, and a dedicated social media campaign.

SIGNATURE SPONSORSHIPS

SIGNATURE SPONSOR

Dream Builder

Two available

INVESTMENT

\$10,000

ON STAGE

Recognition during the event

HOSPITALITY

One reserved VIP table for 10 guests

VIP Reception invitations for 10 guests

IN PRINT AND ONLINE

Full-page ad in the event program

Logo on the program, signage, website, and social media

Beyond Keepers of the Dream: recognition during the event, a VIP table and VIP Reception invitations for 10 guests, and a full-page program ad.

[Reserve this sponsorship](#)

SIGNATURE SPONSOR

Keepers of the Dream

Four available

INVESTMENT

\$7,500

HOSPITALITY

One reserved VIP table for 8 guests

VIP Reception invitations for 8 guests

IN PRINT AND ONLINE

Half-page ad in the event program

Logo on the program, signage, website, and social media

Beyond Champions of Opportunity: a VIP table, a half-page program ad, and your logo on the website and social media.

[Reserve this sponsorship](#)

COMMUNITY SPONSORSHIPS

Every level includes a reserved table and VIP Reception invitations.

COMMUNITY SPONSOR

Champions of Opportunity

One reserved table for 8 guests · VIP Reception invitations for 8 guests · Quarter-page ad in the event program · Logo on the program and signage

Beyond Future Leaders: a quarter-page program ad, and your logo, not only your name, on the program and signage.

INVESTMENT

\$5,000

Reserve this sponsorship

COMMUNITY SPONSOR

Future Leaders

One reserved table for 8 guests · VIP Reception invitations for 8 guests · Name on all event materials, including the program and signage

Beyond Seeds of Promise: your name on signage and all event materials, not only the program.

INVESTMENT

\$2,500

Reserve this sponsorship

COMMUNITY SPONSOR

Seeds of Promise

One reserved table for 8 guests · VIP Reception invitations for 8 guests · Name in the event program

INVESTMENT

\$1,500

Reserve this sponsorship

HOST A TABLE OR ATTEND AS A GUEST

Mila Sexton will confirm your seats and payment.

sextonm@mybrcc.edu · [225-216-8401](tel:225-216-8401)

Host a table

\$500

One reserved table for 8 guests. Fill it with your family, ministry, or team.

Individual ticket

\$40

One reserved seat at the breakfast, program, and keynote. Reserve at mlkscholarship.org/tickets.

RECOGNITION, ILLUSTRATED

Where your organization appears, sized by level. Each drawing shows only the placements the sponsorships include.



The entrance sponsor board

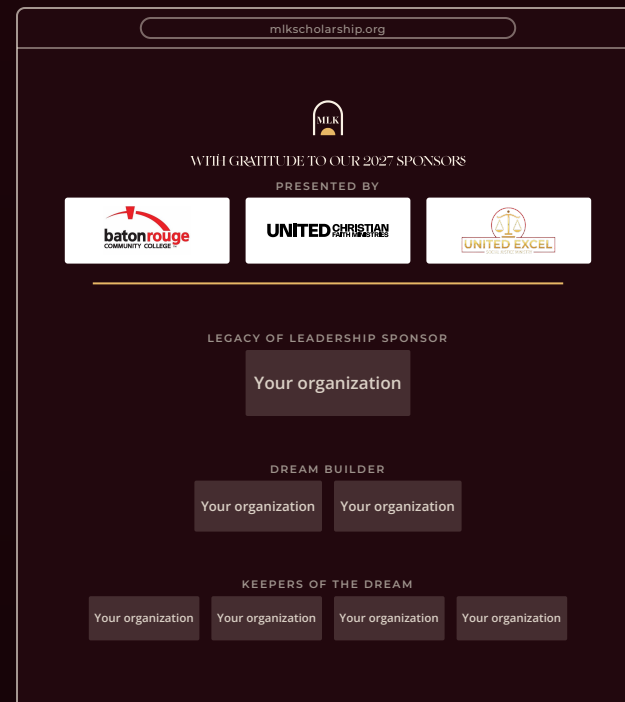
Logos from Legacy of Leadership to Champions of Opportunity. Future Leaders by name.

Illustrative. Final layouts depend on the number of sponsors.



The event program's sponsor page

Every sponsorship. Future Leaders and Seeds of Promise by name.



The website sponsor wall

Legacy of Leadership, Dream Builder, and Keepers of the Dream.

AD AND LOGO SPECIFICATIONS

Program ads

Back cover, full page, half page, or quarter page, by level. Ask Mila Sexton for the program trim size, ad dimensions, and bleed.

Ad files

Camera-ready PDF in CMYK at 300 dpi. Program ads are due Tuesday, December 15, 2026.

Logos

Vector EPS, SVG, or PDF preferred. PNG at least 2,000 px wide accepted. Include a one-color white version if you have one.

Where to send

sextonm@mybrcc.edu, with your commitment by Friday, November 20, 2026 (logos at \$5,000 and above).

BENEFITS

COMPARE THE SPONSORSHIPS

All six, benefit by benefit.

	PRESENTING Legacy of Leadership \$25,000	SIGNATURE Dream Builder \$10,000	SIGNATURE Keepers of the Dream \$7,500	COMMUNITY Champions of Opportunity \$5,000	COMMUNITY Future Leaders \$2,500	COMMUNITY Seeds of Promise \$1,500
Availability	Exclusive	Two available	Four available	—	—	—
ON STAGE						
Recognition during the event	Recognition and remarks during the event	Recognition during the event	—	—	—	—
HOSPITALITY						
Reserved seating	Two reserved VIP tables for 20 guests	One reserved VIP table for 10 guests	One reserved VIP table for 8 guests	One reserved table for 8 guests	One reserved table for 8 guests	One reserved table for 8 guests
VIP Reception invitations	VIP Reception invitations for 20 guests	VIP Reception invitations for 10 guests	VIP Reception invitations for 8 guests	VIP Reception invitations for 8 guests	VIP Reception invitations for 8 guests	VIP Reception invitations for 8 guests
IN PRINT AND ONLINE						
Program ad	Exclusive back cover ad in the event program	Full-page ad in the event program	Half-page ad in the event program	Quarter-page ad in the event program	—	—
Logo or name	Logo as Legacy of Leadership Sponsor on all event materials: Save the Date, program, signage, and website	Logo on the program, signage, website, and social media	Logo on the program, signage, website, and social media	Logo on the program and signage	Name on all event materials, including the program and signage	Name in the event program
Social media campaign	Dedicated social media campaign	—	—	—	—	—

A short rule marks a benefit a level does not include. Champions of Opportunity, Future Leaders, and Seeds of Promise have no stated limit.

WHERE YOUR NAME APPEARS, AND WHEN

Each stop names the sponsorships it belongs to. What each level includes is listed with that level.

BEFORE THE MORNING

☐ SUNDAY, NOVEMBER 15, 2026

Save the Date

Legacy of Leadership

☐ FRIDAY, NOVEMBER 20, 2026

Commitment form, and your logo at \$5,000 and above, to Mila Sexton

Every sponsorship

☐ FROM THE DAY YOUR LOGO ARRIVES

This website and social media

Legacy of Leadership, Dream Builder, Keepers of the Dream

☐ TUESDAY, DECEMBER 15, 2026

Program ads due, camera-ready

Legacy of Leadership, Dream Builder, Keepers of the Dream, Champions of Opportunity

SATURDAY, JANUARY 16, 2027

☐ 9:00 AM

Your reserved table

Every sponsorship

☐ FROM 9:00 AM

The event program

Every sponsorship

☐ FROM 9:00 AM

Signage

Legacy of Leadership, Dream Builder, Keepers of the Dream, Champions of Opportunity, Future Leaders

☐ 10:20 AM

Scholarships awarded on stage

Scholarships funded by this celebration

☐ DURING THE PROGRAM

Recognition during the event

Legacy of Leadership, with remarks; Dream Builder

☐ 12:45 PM

VIP Reception, by invitation

Every sponsorship

PAYMENT

Checks payable to the Baton Rouge Community College Foundation, P.O. Box 66745, Baton Rouge, Louisiana 70896. For other arrangements, Mila will follow up with payment options. The deductible portion of your sponsorship is shown on your receipt from the Foundation.

YOUR NEXT STEP

THE COMMITMENT FORM

Return it to Mila Sexton by **Friday, November 20, 2026**, to receive all benefits as described. Type into this page and email it, print it and hand it to her, or complete the same form at mlkscholarship.org/sponsor.

PREFER TO TALK FIRST?

Mila Sexton, CFRE

Assistant Vice Chancellor, Baton Rouge
Community College

EMAIL sextonm@mybrcc.edu

PHONE [225-216-8401](tel:225-216-8401)

Logos. Sponsors at \$5,000 and above: email your high-resolution logo (PNG or EPS) to sextonm@mybrcc.edu with your commitment.

Program ads are due camera-ready by Tuesday, December 15, 2026.

Payment and receipts. Baton Rouge Community College Foundation, Foundation@mybrcc.edu

Contributions to the Baton Rouge Community College Foundation, a 501(c)(3) charitable organization, are tax-deductible to the extent permitted by law. The deductible portion of sponsorships, table purchases, and ticket sales is limited to the amount exceeding the fair market value of any goods or services received, as shown on your receipt.

1 • YOUR SPONSORSHIP Check one

- | | | | |
|--|----------------|---|---------|
| ☐ Legacy of Leadership | \$25,000 | ☐ Champions of Opportunity | \$5,000 |
| ☐ Dream Builder | \$10,000 | ☐ Future Leaders | \$2,500 |
| ☐ Keepers of the Dream | \$7,500 | ☐ Seeds of Promise | \$1,500 |
| ☐ Tables and tickets only | No sponsorship | | |

Legacy of Leadership, Dream Builder, and Keepers of the Dream are limited. Mila Sexton will confirm availability.

2 • HOSPITALITY Each table seats 8 guests

ADDITIONAL TABLES, \$500 EACH

ADDITIONAL TICKETS, \$40 EACH

TOTAL COMMITMENT (\$)

☐ I am unable to attend. Please accept my tax-deductible gift of \$

3 • ORGANIZATION AND CONTACT

ORGANIZATION OR COMPANY NAME

NAME AS IT SHOULD APPEAR IN RECOGNITION

PRIMARY CONTACT NAME

TITLE OR ROLE

EMAIL ADDRESS

PHONE NUMBER

MAILING ADDRESS

CITY

STATE

ZIP

☐ Please list us anonymously in recognition.

4 • APPROVALS AND FILES

AUTHORIZED SIGNER, NAME AND TITLE

BILLING OR ACCOUNTS PAYABLE CONTACT

PO NUMBER, IF YOUR ORGANIZATION USES ONE

MARKETING CONTACT FOR LOGO AND AD FILES

5 • PAYMENT Check one

- ☐ Check payable to the Baton Rouge Community College Foundation, P.O. Box 66745, Baton Rouge, Louisiana 70896
- ☐ Please send an invoice. Mila will follow up.
- ☐ Other arrangements. Mila will follow up with payment options.
- ☐ I would like to speak with Mila Sexton before committing.

SIGNATURE

DATE

2027
MLK
A Legacy of
Opportunity
SCHOLARSHIP BREAKFAST
& COMMUNITY CELEBRATION

PRESENTED BY



Baton Rouge Community College and United Christian Faith Ministries, with the United Excel Social Justice Ministry.

SPONSORSHIPS, TABLES, AND TICKETS

Mila Sexton, CFRE

Assistant Vice Chancellor, Baton Rouge
Community College

sextonm@mybrcc.edu · 225-216-8401

EVENT INFORMATION

Dr. Kristie Perry

Director, United Excel Social Justice Ministry

unitedexcel@ucfministries.org · 662-230-7330

PAYMENT AND RECEIPTS

**Baton Rouge Community College
Foundation**

P.O. Box 66745, Baton Rouge, Louisiana 70896

Foundation@mybrcc.edu

MLKSCHOLARSHIP.ORG

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